

Julián Camacho

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EXPERIENCE

Tend — *Lead Product Designer*

NOV 2019 - PRESENT

I lead all the design efforts at the company. I work on the full design spectrum, doing quick discovery, prototyping, designing and testing.

I have designed our two main products, a web platform for clients and a mobile app for workers. Also, designed and built our marketing website using webflow (hiretend.com).

Since I joined I designed and applied a design hiring process to grow the team. We recently hired our first junior designer.

Figma, Origami, Framer.js, Whimsical, Webflow, Wireframing, Sketching, User Flows, Usability testing, Interviews, Competitive analysis, Product management

Wizeline — *Senior UX Designer*

MAR 2015 - OCT 2019

I worked on:

- wizeroadmap.com, which provided a really easy way to create and share complex plans to align your team and move faster.
- Wizeline Teams, an internal platform to better staff client projects with the right people
- Did some client projects on the Agency branch of the company

I was part of the Design System group, Hiring and On-boarding committees. I was also a mentor for junior designers.

Sketch App, inVision, Framer.js, Storyboards, Wireframing, Sketching, User Flows, Usability testing, Interviews, Competitive analysis, User observation, SaaS, B2B

HP LABS — *Software Specialist*

SEP 2011 - SEP 2013

Building prototypes for HP Labs research, working with mobile applications and healthcare. Traveling from time to time to Palo Alto for meetings and to work directly with the researchers and users.

D3.js, Knockout.js, jQuery, enyo.js, AngularJS, Prototyping, WebOS, CSS3, HTML5, Node.js.

EDUCATION

University College London — *MSc Human-Computer Interaction with Ergonomics*

2013 - 2014

Universidad de Colima — *BSc Telematics Engineering*

2006 - 2010

STRENGTHS

Rapid prototyping
Quick Discovery
Design Systems
User Testing
Developer Handoff

LANGUAGES

Spanish, English